

# POWERS



All Powers wines reflect a devotion, experience and integrity that result in wines worthy to carry the family name.

## A commitment to Quality,

Powers wines are creatively blended and crafted to showcase Washington state's distinctive vineyards and robust and diverse microclimates. Deeply rooted in long term relationships with premium Washington state growers, Powers sources a variety of the highest quality fruit to consistently produce compelling wines of uncommon depth, complexity and harmony.

## Sustainability,

Our comprehensive approach to sustainability comes from a long held belief that we are responsible not only to the land from which the fruit comes, but also to our employees, grower partners and to the larger communities in which we operate. We believe that stewardship in the vineyard, the winery and the community is rewarded with better wines, but more importantly we believe it is simply the right thing to do.

## and Value

Whether a single vineyard Reserve or a unique blend of diverse fruit, Powers wines have always been priced to provide exceptional value to consumers. Over the past 17 years the winery has continued to increase production and our wines are now available throughout the United States, select Canadian Provinces, many European countries, and some parts of the Pacific Rim.



Second generation director of winemaking Greg Powers has a deep affinity for the Columbia Valley and its viticulture. He grew up in the region's spectacular farm country and helped his father Bill plant and manage Badger Mountain Vineyard. Today, Greg carries on the family traditions of sustainable farming and the passionate production of exceptional wines. Under Greg's leadership, Powers Winery has been recognized as a "rising star" by *Wine Spectator*, and as one of the "50 Great U.S. Cabernet Producers" by *Wine Enthusiast*.



Winemaker Jose Mendoza and his winemaking teams mastery and passion lie in the "art of blending." Believing that each vintage and varietal holds the magic of the year and place in which the grapes are grown, Jose and his team work closely with our diverse grower partners to evolve their vision into complex and finely flavored wines. Our unique blends capture the magic and turn it into something delightfully unexpected.

Visionary and life-long farmer Bill Powers planted Badger Mountain Vineyard with his son Greg in 1982. Just six years later, well-before the word organic became trendy and then universal, Bill transitioned his 80-acre estate to organic viticulture and in 1990 Badger Mountain Vineyard became the first Certified Organic wine grape vineyard in Washington State. Highly respected for his progressive techniques and farming expertise, Bill has twice been honored by his colleagues at the Washington Association of Wine Grape Growers (WAWGG).



Highly respected for his progressive techniques and farming expertise, Bill was twice been honored by his colleagues at the Washington Association of Wine Grape Growers (WAWGG). Bill was named 1996 Washington Wine Grape Grower of the Year for his excellent recovery of the vineyard after a devastating freeze. And In 2007, Bill received a Lifetime Achievement Award. At that time, the honor had only been bestowed three times since the organization began in 1983. In 2010 he was honored by the Walter Clore Center as a "Legend of Washington Wine" and was inducted into the Hall of Fame. The Washington wine industry lost a pioneer when Bill passed away in September 2013, but his legacy will continue to live on with his son, grandchildren, and extended Winery "family".



Premier Wines Reflecting a Unique Sense of Place  
and History